



CASE STUDIES

Do you want to learn more about some of our past projects? Have a look at the following case studies:

Customer Insight:

emnos helped Camelot build a comprehensive understanding of the value of Multi-Gamers and their play behaviour
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Pricing Strategy:

emnos helped a large supermarket chain to develop made-to-measure price strategies
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Promotion Optimisation:

emnos optimised the promotion activities of a leading food retailer
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