



Facts and Figures

emnos is a consulting and services business that helps companies to achieve "customer-centric" growth. We help them gain a deeper understanding of their customers' shopping behaviour and use this understanding to maximize the relevance of their marketing and sales strategies. The emnos solution portfolio comprises all services necessary to do this.

Management	Patrick Rohrbasser Robert Diamond Steve Gray
Offices	Munich, London, Paris, Madrid, Warsaw
Company History	2003 founded as 5one GmbH 2006 renamed to emnos GmbH 2007 acquisition of Diametric 2008 opening of the office in Madrid
Shareholders	Loyalty Partner GmbH, Munich (www.loyaltypartner.com)
Workforce	over 100 (part of the 500+ team at Loyalty Partner GmbH)
Core areas of expertise	<ul style="list-style-type: none">• Customer-Centric Growth Strategies• Insight-led Marketing & Communication• Data Analytics & Customer Segmentation• Tools and Software Solutions for Customer Management• Customer-Centric Change Management