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Atessa Mohséni-Leroy in charge of emnos business in France

As Head of France, Atessa Mohséni-Leroy (45) has been a valued addition to the emnos GmbH management team since 1 September 2006. She will be responsible for supporting French clients of this customer insight specialist and for expanding the company's activities in France.

Atessa Mohséni-Leroy studied at the Business School HEC in Paris and brings with her over 20 years of experience in strategy and management consulting as well as in international brand management. While working at Bossard Gemini Consulting, she provided valuable support for high-profile companies from the retail and consumer goods sectors, before moving to Givenchy in 2000 as Director of International Marketing. Other positions she has held during her career include Assistant Managing Director at Kookai and Managing Director at Ober and Henri-Lloyd (Lafuma Group).

We are very happy to welcome Atessa Mohséni-Leroy, an experienced strategy consultant and industry specialist, to our team. She is the ideal person to support emnos in its growth trajectory, comments Patrick Rohrbasser, Managing Director of emnos. Customer insight is becoming increasingly important for companies, explains Mohséni-Leroy, and emnos provides appropriate support in the form of analysis and consulting services and also offers customized solutions to enable customer insight to be rapidly translated into processes and tools that are relevant to business. I find this result-oriented approach very exciting and I am looking forward to convincing more French companies to come on board.