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Diametric becomes emnos UK

The renaming of Diametric will create more transparency for stakeholders and establish the basis for the future growth of emnos within the rapidly expanding customer insight sector. The leadership, services and structure of the Diametric business will remain as current, with a focus on further building the UK business and delivering customer-centric growth for clients.

emnos has long term client relationships across three main sectors: retailers and e-tailers including Boots, Carrefour, John Lewis and others, FMCG companies like Coca Cola and GSK and services & utility companies like BT, E.ON or Camelot.